



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314-1576

Contract # 842411

Schedule Dates 09/18/12-09/27/12
Advertiser American Crossroads (33954)
Agency/T-Code Crossroads Media LLC (2774)/055317791
Product Political - US President (1174)
Brand Anti (democrat) (177702)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name MARONEY,STEPHANIE
Phone/Fax (202) 559-6428 /
CPE 11/27/691
Account Types National/Political PAC - Agency
Billing Type Weekly/Irregular
Comments AM CROSSROADS :30
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 07/13/12
Last Modified 09/25/12
Entered By Penne Marsh
CO-OP No
Headline # 06225796
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,280.25
Net Total \$24,254.75
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Sep. 2012	43	\$28,535.00
Grand Total:	43	\$28,535.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/21/12-09/21/12	5	:30	11P- 11:35P (ET)						1			1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11P	7/13/12
2.0	Normal Line / SPOT	09/21/12-09/21/12	5	:30	5A- 5:58A (ET)						1			1	\$325.00	\$325.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	7/13/12
3.0	Normal Line / SPOT	09/21/12-09/21/12	5	:30	6P- 6:30P (ET)						1			1	\$825.00	\$825.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	7/13/12
4.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	7:28P- 7:57P (ET)						1			1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	JEOPARDY<	7/13/12
5.0	Normal Line / SPOT	09/21/12-09/21/12	5	:30	9A- 10A (ET)						1			1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	REGIS&KELLY<	7/13/12
6.0	Normal Line / SPOT	09/24/12-09/24/12	5	:30	11P- 11:35P (ET)		1							1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11P	7/13/12
7.0	Normal Line / SPOT	09/24/12-09/24/12	5	:30	5A- 5:58A (ET)		1							1	\$325.00	\$325.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	7/13/12
8.0	Normal Line / SPOT	09/24/12-09/24/12	5	:30	6P- 6:30P (ET)		1							1	\$825.00	\$825.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	7/13/12
9.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	7:28P- 7:57P (ET)		1							1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	JEOPARDY<	7/13/12
10.0	Normal Line / SPOT	09/24/12-09/24/12	5	:30	9A- 10A (ET)		1							1	\$300.00	\$300.00	Norfolk (WVEC) (WVEC)	REGIS&KELLY<	7/13/12
11.1	Normal Line / SPOT	09/22/12-09/22/12	5	:30	8A- 9A (ET)							1		1	\$350.00	\$350.00	Norfolk (WVEC) (WVEC)	GD MRN-SAT-ABC	9/14/12
12.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	5:58A- 8A (ET)								1	1	\$185.00	\$185.00	Norfolk (WVEC) (WVEC)	VARIOUS	7/13/12
13.0	Normal Line / SPOT	09/20/12-09/27/12	5	:30	11P- 11:35P (ET)					1				2	\$750.00	\$1,500.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11P	7/13/12
14.0	Normal Line / SPOT	09/20/12-09/27/12	5	:30	5A- 5:58A (ET)					1				2	\$325.00	\$650.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	7/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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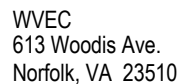
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15.0	Normal Line / SPOT	09/20/12-09/27/12	5	:30	6P- 6:30P (ET)					1				2	\$825.00	\$1,650.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	7/13/12
16.0	Normal Line / SPOT	09/20/12-09/27/12	4	:30	7:28P- 7:57P (ET)					1				1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	JEOPARDY<	7/13/12
17.0	Normal Line / SPOT	09/20/12-09/27/12	5	:30	9A- 10A (ET)					1				2	\$300.00	\$600.00	Norfolk (WVEC) (WVEC)	REGIS&KELLY<	7/13/12
18.0	Normal Line / SPOT	09/18/12-09/25/12	5	:30	11P- 11:35P (ET)			1						2	\$750.00	\$1,500.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11P	7/13/12
19.0	Normal Line / SPOT	09/18/12-09/25/12	5	:30	5A- 5:58A (ET)			1						2	\$325.00	\$650.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	7/13/12
20.0	Normal Line / SPOT	09/18/12-09/25/12	5	:30	6P- 6:30P (ET)			1						2	\$825.00	\$1,650.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	7/13/12
21.0	Normal Line / SPOT	09/18/12-09/25/12	4	:30	7:28P- 7:57P (ET)			1						2	\$1,300.00	\$2,600.00	Norfolk (WVEC) (WVEC)	JEOPARDY<	7/13/12
22.0	Normal Line / SPOT	09/18/12-09/25/12	5	:30	9A- 10A (ET)			1						2	\$300.00	\$600.00	Norfolk (WVEC) (WVEC)	REGIS&KELLY<	7/13/12
23.0	Normal Line / SPOT	09/19/12-09/26/12	5	:30	11P- 11:35P (ET)				1					2	\$750.00	\$1,500.00	Norfolk (WVEC) (WVEC)	13 NEWS AT 11P	7/13/12
24.0	Normal Line / SPOT	09/19/12-09/26/12	5	:30	5A- 5:58A (ET)				1					2	\$325.00	\$650.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK A<	7/13/12
25.0	Normal Line / SPOT	09/19/12-09/26/12	5	:30	6P- 6:30P (ET)				1					2	\$825.00	\$1,650.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	7/13/12
26.0	Normal Line / SPOT	09/19/12-09/26/12	4	:30	7:28P- 7:57P (ET)				1					2	\$1,300.00	\$2,600.00	Norfolk (WVEC) (WVEC)	JEOPARDY<	7/13/12
27.0	Normal Line / SPOT	09/19/12-09/26/12	5	:30	9A- 10A (ET)				1					2	\$300.00	\$600.00	Norfolk (WVEC) (WVEC)	REGIS&KELLY<	7/13/12
28.0	M/G For 16.0.1 / SPOT	09/26/12-09/27/12	4	:30	5A- 5:58A (ET)	1			X	X				1	\$900.00	\$900.00	Norfolk (WVEC) (WVEC)		9/25/12

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